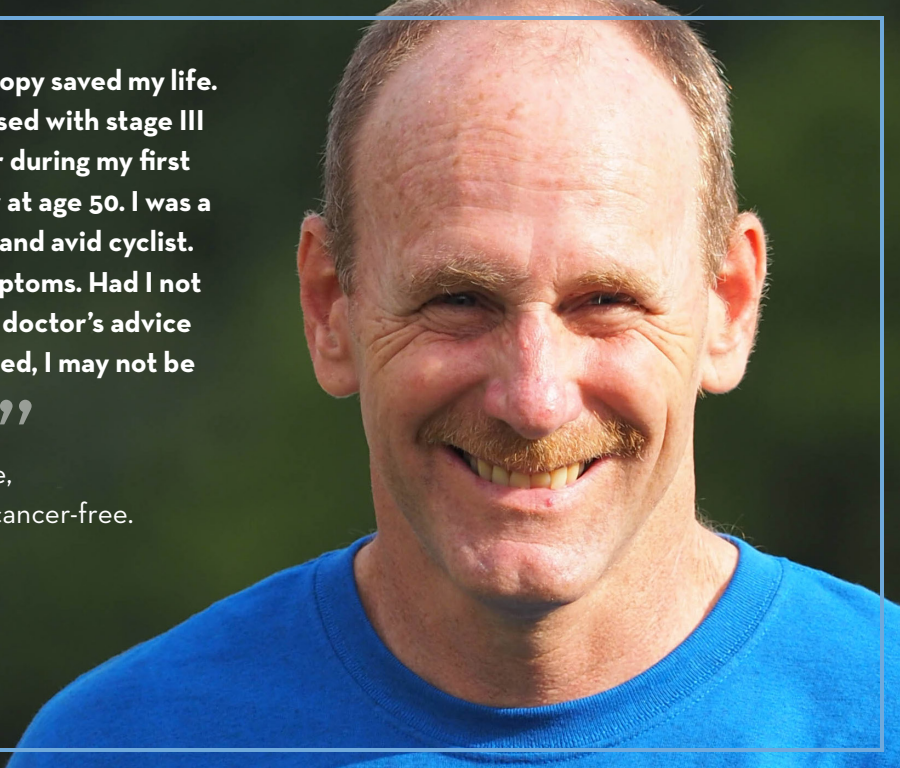


“ **My colonoscopy saved my life. I was diagnosed with stage III colon cancer during my first colonoscopy at age 50. I was a marathoner and avid cyclist. I had no symptoms. Had I not followed my doctor’s advice to be screened, I may not be here today. ”**

Gale Fritsche,
now 53 and cancer-free.



GET EDUCATED. GET SCREENED.

1 in **20** will be diagnosed in their lifetime.



Affects men and women **equally**.



Colon cancer is the **3rd** most diagnosed cancer and the **2nd** leading cause of cancer death.



Screening **80%** of the U.S. population by 2018 will **save 200,000** lives before 2030.

You're never too young for colon cancer.

1 in **7** colorectal cancer patients are diagnosed **before the age of 50**.



Screening for most people should begin at age **50**.

Currently **1** in **3** Americans are not up-to-date on screening.



African-Americans and other minorities should begin screening at **45**.