

# NATIONAL PRESENCE: LOCAL IMPACT

2017 ANNUAL REPORT



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# OVERVIEW





**Anne Carlson**  
Executive Director



**Jeff Smedsrud**  
Board Chair

Dear Friends,

You did it! With your help the Colon Cancer Coalition reached a major milestone in 2017: granting over **\$1 MILLION** to programs across the country. This money was raised in local communities by local volunteers. It is working NOW in Get Your Rear in Gear® and Tour de Tush® host cities to increase colorectal cancer screening, prevent disease, support patients, and SAVE LIVES!

We are proud of the impact your support is having to move the screening rates closer to that national 80% screening goal. We are investing actual dollars, not pledged dollars, to make a difference in the lives of so many Americans. And the trend lines are clear, colorectal cancer in adults over 50 is declining.

While we celebrate this success, we won't pause to rest on our laurels. There is still so much work to do. Colorectal cancer trends for adults UNDER 50 are steadily increasing. Someone born in 1990 has double the chance of colon cancer and quadruple the chance of rectal cancer than someone born in 1950. One in five colorectal cancer cases are diagnosed in people ages 20-54, and colorectal cancer is now the #1 cancer killer for men under the age of 50.

There is an additional \$1 million set-aside and dedicated to screening and prevention programs, and early onset education and research. We are actively seeking organizations in each of our local communities that will help us put these funds to good use.

Remember, you, our supporters, are a big part of this work. The Colon Cancer Coalition is made up of dedicated volunteer event directors, race day volunteers, team captains, event participants, and donors. Each of our grant recipients play a huge role in the impact being made year after year. You are a member of the Coalition, a coalition that will one day eliminate the fear of this disease; saving countless lives along the way.

Thank you joining us in the fight. Thank you for your ongoing support and dedication to preventing more lives from being cut short by colorectal cancer.

Oh, and our goal for 2018? To put **\$1.5 MILLION** to work in local communities.

Sincerely,

Anne Carlson  
Executive Director  
NCCRT Steering Committee Member

Jeff Smedsrud  
Chairman of the Board  
Colon Cancer Survivor

WE ARE THE

# COLON CANCER COALITION



COLON CANCER  
COALITION®

GET YOUR  
**REAR**  
IN GEAR

TOUR<sup>W</sup>  
TUSH

CABOOSE  
CUP

The Colon Cancer Coalition is a leading source for colorectal cancer screening, education, and awareness across the country. We want all people to understand their risk factors and get the right screening at the right time.

## OUR MISSION

Empower local communities to promote prevention and early detection of colon cancer, and to provide support to those affected.

### the PROBLEM

1 in **23** develops colon cancer.



**51%** of those **50-54**  
have not been screened.

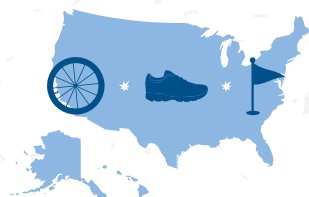


1 in **5** colorectal cancer patients are  
diagnosed **between 20-54**.



### our GOAL

Prevent more lives from being cut  
short by colorectal cancer.



Monies raised at the Colon Cancer Coalition's  
signature events fund programs that make a  
difference and save lives.

### the IMPACT

To date, over **\$6 MILLION** granted  
back into local communities to

- ↑ Increase
  - Awareness
  - Screening
  - Early detection
- 👤 support patients
- ❤️ save lives

## 2017 SUMMARY

41

4

2

**RUN/WALK + BIKE + GOLF EVENTS**

15+

**BENEFITS/COMMUNITY EVENTS**

1,800

**VOLUNTEERS**

50

**HOST CITIES**

21,716

**RUN/WALK + BIKE + GOLF  
PARTICIPANTS NATIONWIDE**

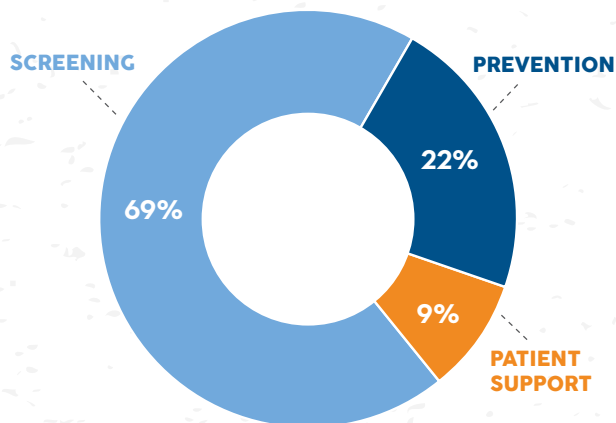
**\$1 MILLION  
GRANTED TO LOCAL  
COMMUNITIES**



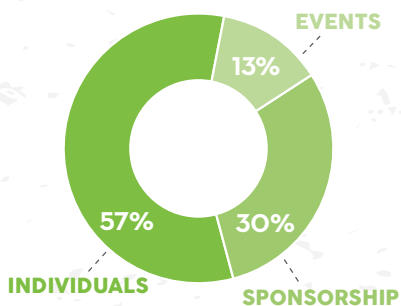
# 2017 FINANCIAL SUMMARY

## \$1 MILLION WORKING IN YOUR COMMUNITIES!

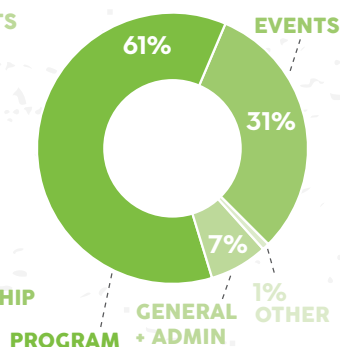
### Grant Disbursements



### Revenue



### Expenses



Financial Statement	2017	2016
Individual Contributions	\$1,178,380	\$1,014,984
Grants & Sponsorships	\$624,472	\$776,135
Events	\$270,837	\$287,445
Other	\$1,453	\$634
<b>Total Revenue</b>	<b>\$2,075,142</b>	<b>\$2,079,198</b>
Program	\$1,250,028	\$1,164,263
Events	\$648,886	\$681,450
General & Admin	\$138,034	\$114,803
Other	\$20,808	\$85,448
<b>Total Expenses</b>	<b>\$2,057,756</b>	<b>\$2,045,964</b>

Balance Sheet	2017	2016
Total Current Assets	\$1,428,996	\$1,571,061
Grants Payable	\$1,186,023	\$1,308,157
Other Liabilities	\$71,955	\$109,272
Net Assets	\$171,018	\$153,632
<b>Total Liabilities &amp; Net Assets</b>	<b>\$1,428,996</b>	<b>\$1,571,061</b>

## About the Financials

The Colon Cancer Coalition is committed to complete transparency, accountability and efficiency, adhering to the Donor Bill of Rights, and accepted standards for top-rated charities.

Charity rating agencies recommend that fundraising costs be kept at 35% or under. The Colon Cancer Coalition event costs are at 31%. All of our events emphasize awareness and symptom education in addition to fundraising.



# IMPACT





# MAKING AN IMPACT

## IN LARGE AND SMALL WAYS

**In 2017 we granted over \$1 million to colorectal cancer prevention, screening, and patient support.**

### Philadelphia - Thomas Jefferson University (Patient Support)

The 2017 grant to Thomas Jefferson University in Philadelphia supported three areas: (1) clinical and basic research looking at pain management for colorectal cancer patients; (2) research focusing on precision oncology to determine the best course of treatment for each patient; and finally (3) establishing a full-time colonoscopy patient navigator.



*"It has been a privilege for Jefferson to have partnered with Get Your Rear in Gear - Philadelphia and the Colon Cancer Coalition for the past 10 years. The support provided by these grants helps our clinicians continue to do extraordinary work - from conducting research and affecting protocols and quality of life, to breaking down barriers in accessing colonoscopy screening."*

*-- Kelly Austin, Director of Development, Jefferson*

### Raleigh - High Country Community Health (Prevention)

High Country Community Health provides medical care to the people of Watauga, Burke, and Avery counties in the Blue Ridge Mountains of western North Carolina. Through a grant from Get Your Rear in Gear - Raleigh, High Country Community Health added a colon cancer navigator to expand screening and awareness at all three medical offices, as well as a billboard campaign featuring *\*Don't Miss It* messages tailored to reach local residents. In just the first six months of the funding colorectal cancer screening rates increased by nearly 9%.



### Twin Cities - United Family Medicine (Screening)



United Family Medicine is an independent nonprofit provider serving the medically uninsured, underinsured, and underserved residents in Saint Paul, MN. The grant from Get Your Rear in Gear - Twin Cities is helping this clinic enhance the work already being done by the clinic's patient navigators, providing additional tools to support outreach and expansion of the colorectal cancer screening efforts. These additional resources allowed for follow-up calls to help better address any barriers the patient is experiencing, as well as an incentive program for patients to return completed FOBT/FIT tests and complete colonoscopies.

# 2017 GRANTS

## \$1 MILLION WORKING IN YOUR COMMUNITIES!

### Allentown, PA

Public Awareness Campaign (Billboards & Radio)

### Austin, TX

People's Community Clinic

CareBox

### Baton Rouge, LA

Public Awareness Campaign (TV)

Cancer Services of Baton Rouge

### Beaver, PA

Beaver County Cancer and Heart Association

### Boston, MA

Public Awareness Campaign (TV, Radio, MLB & NFL Yearbooks)

Boston Health Care for the Homeless

### Charlotte, NC

Call on Congress

Cost of Cancer grants

Novant Health Foundation Presbyterian Hospital Foundation

Wind River Cancer Wellness

Public Awareness Campaign (TV)

### Colchester, VT

Public Awareness Campaign (Print))

Cancer Patient Support Foundation

### Columbus, OH

Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

### Concord, NH

Families First Health & Support Center

Manchester Community Health Center

Harbor Care Health & Wellness Center

### Des Moines, IA

Colon Cancer Foundation of Iowa

### Elgin, IL

Advocate Sherman Hospital

### Fort Worth, TX

UT Southwestern Moncrief Cancer Institute

Cancer Care Services

### Hampton, VA

Southeastern Virginia Health System

### Kansas City, MO

Public Awareness Campaign (Billboards)

University of Kansas Department of Family Medicine

### Memphis, TN

Project Blue

### Milwaukee, WI

Medical College of Wisconsin

### Mobile, AL

Victory Health Partners

### Muscatine, IA

UnityPoint Health-Trinity Muscatine

### National

The South-Eastern States Colorectal Cancer Consortium

Public Awareness Campaign (Times Square)

American Cancer Society

### New York, NY

AliveAndKickn

### Oklahoma City, MO

Public Awareness Campaign (Billboards)

### Orange County, CA

AliveAndKickn

### Orlando, FL

Center for Change

### Philadelphia, PA

America Association for Cancer Research

Patient Support grant

Jefferson University Hospital

Penn Medicine

Fox Chase Cancer Center

### Portland, OR

Oregon Health & Science University

### Raleigh, NC

High Country Community Health

Public Awareness Campaign (Billboards)

UNC Lineberger

### San Antonio, TX

Thrivewell Cancer Foundation

Brent Lewis Bridges Foundation

Hill Country Mission for Health

### Seattle, WA

Sea Mar Community Health Centers

### Tinley Park, IL

The Cancer Support Center

### Tucson, AZ

El Rio Health Center Foundation

### Tulsa, OK

Morton Comprehensive Health Services, Inc

Public Awareness Campaign (TV & Radio)

Gastroenterology Specialists, Inc.

### Twin Cities, MN

TreeLine Genetics

United Family Medicine

Native American Community Clinic

Hennepin Health Foundaton

Public Awareness Campaign (Print)

### Wichita, KS

Via Christi Hospital

### Winston-Salem, NC

Cancer Services of North Carolina

# FACES OF BLUE

**All people touched by colorectal cancer are Faces of Blue. Patients, caregivers, survivors, and medical professionals all share stories to help raise awareness and give a face to this disease.**



## **Barbara Majeski, survivor**

She had a family history and symptoms, but still Barbara Majeski had no idea she was at risk for colon cancer when she was diagnosed at just 42. "I didn't think colon cancer was something healthy women got. I never knew of anyone my age or gender with colon cancer, in my mind it was something that happened to overweight men in their 60's, so I ignored them." Barbara freely shares her story as a way to give back and say "thanks" to all those who encouraged her throughout her journey.

## **Daniel Reiff, caregiver**

Betsy was the "gal of his dreams." When Daniel Reiff vowed "in sickness and in health" he had no idea that within months he would be holding true to them as a caregiver to his bride. Betsy was diagnosed with stage IV colorectal cancer. After submitting his story Betsy passed away. With his permission, we shared his story as written the day before her funeral in 2017.



## **Tiffany Thomas, patient**

Tiffany Thomas endured countless tests for a year trying to determine the source of her abdominal pain. A colonoscopy was not one of them, because as her doctors told her, she was just too young. But a stage IV colon cancer diagnosis at age 20 proved everyone wrong. "My hope in sharing my story is that someone who is suffering from the same symptoms I did and the doctors keep telling them they are too young read this and get answers. You are never TOO young for colon cancer."

**Read all 2017 Faces of Blue stories at [coloncancercoalition.org/FOB2017](http://coloncancercoalition.org/FOB2017)**

# THE BLUE MILE

## Personalized In Honor and Memorial Signs

Launched in January 2017, the Blue Mile gives Get Your Rear in Gear® and Tour de Tush® event participants a special opportunity to show their love and support through a personalized yard sign. Participants can include a photo and a personal message of encouragement or remembrance. This section of the run/walk course or bike route honors those diagnosed with any cancer, remembers loved ones, and celebrates the important people in their lives. After the event, participants are invited to take the signs home.





# REACH





# BENEFITS + COMMUNITY EVENTS

**Painting with a Twist** | January 22, Austin, TX

**Building Blue Bridges** | March 6, St. Paul, MN

**Greater Assets Art Exhibition** | March 9, Tulsa

**Basket Raffle** | March 19, Philadelphia

**Movie Screening, BCH Wealth Management** | April 23, Bloomingdale, IL

**Mitch Turner Drive Away Cancer Classic** | May 6, Pilot Mountain, NC

**HamBINGO Fundraiser Night** | May 31, Kansas City

**Caboose Cup** | June 2, Bloomingdale, IL

**Schwan's USA Cup - Kick Cancer Day** | July 16, Blaine, MN

**Cancer Awareness Night with the MN Twins** | August 30, Minneapolis, MN

**Brinkley Ark. Memorial Walk** | October 7, Brinkley, AR

**Paint or Bowl for Chace** | October 29, Edina, MN

## SURVIVOR/CAREGIVER DINNERS/EVENTS

**Portland Survivor Get Together** | June 9

**Twin Cities Survivor & Caregiver Dinner** | June 11

**Houston Survivor Dinner** | September 26



# 2017 EVENTS

## + VOLUNTEER EVENT DIRECTORS

### Allentown, PA

Gale Fritsche ★

### Arkansas/Little Rock, AR

Frankie Melendez ★

### Asheville, NC

Jennie Cannon  
*Asheville Gastroenterology*

### Austin, TX

Ryan Murray  
*Asheville Gastroenterology*

### Baton Rouge, LA

Barkley Booker ★  
Dr. Kelly Finan  
Dr. Neelima Reddy

### Beaver, PA

Joni Current  
Kristen Oschenshirt  
*Valley Gastroenterology Associates*

### Boston, MA

Brian Shelly

### Charlotte, NC

Mary Karen Bierman ★  
Paige Hauff  
Doc Mahaffey  
*Passed away in 2017*  
Phillip Sanford  
Robin Viar ★

### Cedar Falls, IA

David McCluskey ★  
*Colon Cancer Foundation Of Iowa*

### Chicago, IL

Mollie Martin  
Emily Spirakes  
Candice Washilewski

### Colchester, VT

Daphne Dulude 10

### Columbus, OH

Tammy Phillips  
Trish Smith ★

### Des Moines, IA

David McCluskey ★  
Winonah McCluskey  
*Colon Cancer Foundation Of Iowa*

### Elgin, IL

Mary Gleason  
Dr. Bruce Hyman  
*Advocate Sherman Hospital*

### Fort Worth, TX

Michelle Squires

### Green Bay, WI

Hannah Van Hoof  
*Aurora BayCare Medical Center*

### Hampton, VA

Dr. Frances Jones

### Houston, TX

Allison Rosen ★

### Indianapolis, IN

Jennifer Ward

### Kansas City, MO

Ginny Goddard  
Kari Lorenzen  
Stacie Moody

### Ladd, IL

Phil Taylor

### Las Vegas, NV

Tasha Cross  
Lynn Hanssen  
*Southwest Medical Associates*  
Tiffany Hoerner  
Lisa Kalkes  
Linda Rittenburg  
*Southwest Medical Associates*

### Milwaukee, WI

Lynn Dickinson  
*Medical College of Wisconsin*  
Pete Dickinson

### Mobile, AL

Bill Carroll

### Muscatine, IA

Ashley Loveless

### New Hampshire

Katie Robert

### New York City, NY

Claudia Gutierrez  
Alyssa Langenthal

### Oklahoma City, OK

Kirsten Mains  
Crystal Harlow  
*GI Of Norman*

### Orange County, CA

Staff

### Orlando, FL

Ashley Johnson

### Philadelphia, PA

Maria Grasso

### Portland, OR

Dan Hawkins ★

### Raleigh, NC

Sarah Richardson  
*Raleigh Gastroenterology*  
Marlee Helbig

### Rochester, MN

Staff

### San Antonio, TX

Elinor Gingerich

### San Francisco, CA

Jenny Yu

### Savannah, GA

*Licensed*  
*Lewis Cancer + Nancy*  
*N. And J.C. Research*  
*Pavilion*

### Seattle, WA

Allison Casoli  
Christina Harp

### Tinley Park, IL

Celeste Hayward

### Tucson, AZ

Julie Glass ★  
Debbi Wallace ★

### Tulsa, OK

Dr. Katherine Anderson  
Jesse Powell

### Twin Cities, MN

Staff

### Twin Cities, MN

**Caboose Cup**  
Dan McQuillen  
Paula McQuillen

### Wichita, KS

J.J. Sorochty

### Winston-Salem, NC

Lynn Wooten

A huge **THANK YOU** to these individuals for the countless hours they put into planning an event. These selfless individuals (and their families) give of their time and talents to create a community of support for those battling colorectal cancer.

★ colon cancer survivor

10 10 years volunteering!

# TOP FUNDRAISERS

## OVER \$20,000 TEAM FUNDRAISERS!

**It's Miller Time!** | Charlotte  
**#TeamWhooten** | Boston  
**Uncle Howie's Wolverines** | Boston

In 2017...  
Over 1,000 teams  
raised **\$879,104!**

## OVER \$10,000 TEAM FUNDRAISERS

**Smiley's Soldiers** | New York  
**Eva's Boutique** | Portland  
**A More Big Life** | Raleigh  
**Butt Buddies** | Tulsa  
**Hike for Mike** | Philadelphia

**Team Advocate Sherman - "The TumorNators"** | Elgin  
**Team MB2** | Philadelphia  
**Decolonized** | Boston  
**Team CoveyLove** | New York

## OVER \$5,000 TEAM FUNDRAISERS

**legs4meg** | Philadelphia  
**Team IHRSA / Bill's Bunch - Kicking CC!** | Boston  
**Rumpshakers** | Philadelphia  
**Blue Ribbon Warriors** | Charlotte  
**Team Tina** | Orange County  
**Booty Matters** | Charlotte  
**Team Jeannine 5K4J** | Boston  
**Team Viar-Spread HOPE** | Charlotte  
**Shanie** | Kansas City  
**Bum Rushers** | Boston  
**Bean's Bumz** | Philadelphia  
**Charlotte Gastroenterology & Hepatology** | Charlotte  
**Team Tippy** | Des Moines  
**clear eyes. full hearts. can't lose.** | Charlotte  
**Dan's Fans** | Philadelphia

**Colon-Ors-copy** | New York  
**#CarryOn4Cathy** | Houston  
**For Michelle** | Boston  
**Up Yours Cancer** | Indianapolis  
**All About That Bass!** | San Francisco  
**Andy's Armor** | Boston



## OVER \$2,500 TEAM FUNDRAISERS

**Team G-Mac** | Charlotte  
**Turner Tough** | Philadelphia  
**Blue Crew** | Charlotte  
**Dashing For Diane** | New York  
**Wayne's Behind Believers** | New Hampshire  
**Team Sanford** | Charlotte  
**The Astronauts** | Milwaukee  
**Hunt for the Cure** | Charlotte  
**Jenna's Liver Lovers** | Twin Cities  
**Fox Chase Cancer Center** | Philadelphia  
**Shelley's Rockstars** | Twin Cities  
**Kitty Litter** | Wichita  
**Cristina's Crew** | Boston  
**Progress for Jess!** | Chicago  
**Team M&M** | Twin Cities  
**Pooper For Pat** | Philadelphia  
**Jan's Clan** | New Hampshire  
**Team Terrea** | Seattle  
**Pattie's Party Poopers** | Boston  
**Sunny Side Up** | Elgin  
**Bringing Up the Rear** | Fort Worth  
**Dom Rocks** | New York  
**High Knee Racers** | Philadelphia  
**Team 9R** | Seattle  
**The Fanny Pack** | Twin Cities  
**San Francisco Unified Lions Club** | San Francisco  
**LA's Back Enders** | Raleigh  
**Blue Ribbon Warriors - The Gray Family** | Charlotte

**Team Lambert 4X Survivor** | Twin Cities  
**TEAM MURPH** | New York  
**Team Zehra** | New York  
**Team Marla** | Baton Rouge  
**Ali's Army** | New York  
**Special K Believers** | Boston  
**Team Stavros** | New York  
**Ken's Colon Cancer Crusaders** | Chicago  
**Team Margie** | Austin  
**Big Mac's Maniacs** | Boston  
**Go Butt Naked** | Charlotte  
**Carla's Sassy Strollers** | Charlotte  
**Team DHS** | Winston-Salem  
**Critter's Creatures** | Tinley Park  
**Remembering Keturah** | Charlotte



## TOP 3 BIGGEST TEAMS

**Team TMC** | Tucson | 156 members  
**Gastroenterology Consultants of San Antonio** | San Antonio | 134 members  
**It's Miller Time!** | Charlotte | 129 members

# 2017 OUTREACH

## Times Square

October 12, 2017 - January 15, 2018

The opportunity to bring awareness to the increase in early adult onset colorectal cancer to one of the most visited places on Earth was too good to pass up. The :10 video ad was featured 3 times per hour, 24 hours a day for 95 days. Young survivor and Colon Cancer Coalition board member, Kirsten Freiborg, was featured in the awareness spot.



*"Celebrating in New York City being 5 years cancer free. The best part? I got to look up in Times Square and see a familiar face on the Colon Cancer Coalition's billboard. Words can't describe how great it feels to be able to use one of the hardest experiences I've gone through to help spread awareness about early onset colon cancer." -Kirsten*

## New York Times Early Onset Colorectal Cancer Series

February 28, 2017, March 16, 2017

In February 2017, the American Cancer Society released its latest data on the rise in young onset colorectal cancer. The numbers were so drastic, it led to countless stories in the media across the nation. Most notably was the *New York Times*. The first article, published February 28, featured Colon Cancer Coalition board member Kirsten Freiborg, and her story of being diagnosed at just 22. The article received over a million hits on the *New York Times* website and unlimited social media buzz. A follow up article featured the personal experiences of our communications and program manager Sarah DeBord and other insights from Anne Carlson, our executive director. These two stories raised the national profile of young onset colorectal cancer, and the feedback received by Kirsten and Sarah proved the articles made a direct impact on young adults - many of whom sought medical care for symptoms they now knew should not be ignored.





# PREVENTION THROUGH PARTNERSHIP

## A ROADMAP TO SUCCESS

**We can't take on this disease alone. Collaboration is the only way we will reach and surpass an 80% screening rate and save the most lives from this disease. We will make the biggest impact in the fight against colorectal cancer.**

### **Advocacy Partner** | [FIGHT COLORECTAL CANCER \(Fight CRC\)](#)

This collaborative relationship ensures thousands of volunteers, advocates, and supporters receive training and tools to engage in political advocacy as it relates to colorectal cancer, access to care, and health care coverage. Together we are able to increase the voice of those impacted by colorectal cancer - from Capitol Hill to a local city hall. The partnership gives colorectal cancer patients, survivors, caregivers, and their families a voice to create change.

### **Genetics Resource** | [ALIVEANDKICKN](#)

One in 279 people have Lynch Syndrome, but most of them don't know it! AliveAndKickn is the premier resource for Lynch Syndrome patients and research. They work to improve the lives of individuals and families affected by Lynch Syndrome and associated cancers through research, education, and screening. In addition to the Lynch Syndrome support provided, AliveAndKickn plays a large role in the New York City and Orange County Get Your Rear in Gear events.

### **Patient Support** | [COLONTOWN®](#)

Working with COLONTOWN, a patient-led online community dedicated to patient, survivor, and caregiver support, we are able to provide resources to the colorectal cancer patient and caregiver community.

### **Screening** | [AMERICAN CANCER SOCIETY](#)

The American Cancer Society plays an instrumental role in the screening programs funded through community grants across the country. Working closely with their state-based staff, we are able to find community health partners ready to take on a colorectal cancer screening programs in North Carolina, Minnesota, New Hampshire, and others!

### **Young Onset Awareness** | [THE COLON CLUB](#)

The Colon Club was talking about young onset colorectal cancer before it was on anyone else's radar. The On the Rise magazine, which continues to feature the stories of young survivors and caregivers as well as much needed resources, articles, and information useful to anyone diagnosed under the age of 50. Colon Club survivors and caregivers participate in Get Your Rear in Gear events nationwide.

### **Other organizations we work with:**

- [Colon Cancer Foundation of Iowa \(IA\)](#)
- [Colon Cancer Stars \(WA\)](#)
- [Colon Cancer Prevention Project \(KY\)](#)
- [Colon Cancer Challenge Foundation \(NY\)](#)

## STAFF

**Anne Carlson**

Executive Director

**Chris Evans**

Finance + Operations Director

**Erin Peterson**

Communications Director

**Kate Krebs**

Outreach + Market Director

**Christie Lockhart**

National Program Director

**Stacy Zwerdling**

Senior Program Manager

**Sarah DeBord** ★

Communication + Program Manager

**Stacy Hurt** ★

Strategic Partnership Manager

**Rachel Lee**

Program Manager

**Mariah Kachel**

Program Manager

**Tessa Rittberg**

Graphic Designer

**Linda Yang**

Finance Coordinator

## BOARD

**Jeff Smedsrud** ★

Chairman of the Board  
President, HealthCare.com, Inc.

**Jack Abdo**

Treasurer  
CFO, Partner, Abdo, Eick & Meyers

**Matt Flory**

Board Member  
Health Systems Manager, State  
Based, North Region, American  
Cancer Society, Inc.

**Kirsten Freiborg** ★

Board Member  
Sr. Training and Education Specialist/  
Medical Education, Medtronic, Inc.

**Randy Lopez** ★

Board Member  
Founder, Chief Instigator, JaKE Agency

**Michael P. Spencer, MD**

Board Member  
Surgeon, Colon & Rectal Surgery  
Associates (CRSAL)

**Jane E. Korn MD, MPH**

Board Member  
Public Health Physician (*retired*)

★ colon cancer survivor

**After 13 years, our founder Kristin Lindquist,  
has stepped away to pursue other passions.**

*Thank You, Kristin!*

Your vision brought together a community of passionate volunteers  
making a difference. Your sister's legacy is saving lives every day.



**Colon Cancer Coalition** | **Get Your Rear in Gear** + **Tour de Tush** + **Caboose Cup**

5666 Lincoln Dr., Suite 270, Edina, MN 55436 | [ColonCancerCoalition.org](http://ColonCancerCoalition.org)

