Dear Friends,

Our world is constantly changing. The Colon Cancer Coalition is not the same organization we were five years ago, three years ago, or even last year. As new research findings are released and new information is available about effective ways to reach the unscreened population, we are constantly reevaluating the way we reach out and encourage screening for the nation’s No. 2 cancer killer.

Our team won’t stop until colon cancer is stopped. In 2014, we were proud to be one of the first non-profit organizations to join the 80% by 2018 screening initiative and target those of traditional screening age with the message that screening saves lives. We are also thrilled to partner with other organizations in the Never Too Young Coalition to reach adults in their 20s, 30s and 40s with the message that colon cancer can affect anyone at any age – it doesn’t wait until the magical screening age of 50.

Progress is being made – nearly 7 of 10 Americans who should be screened for colon cancer are doing just that. In order to reach the rest of the population and move the needle further we need to do things today that we didn’t do yesterday, and things tomorrow we aren’t doing today.

We are proud to grant money raised through our signature Get Your Rear in Gear® event series back into local communities and organizations to help reach these goals. As we work with our partners in each community, we encourage the development of innovative ways to reach new populations. The most rewarding part of my job is watching these programs go from development to implementation, because I know we are reaching people and making a difference.

Thank you for your support in the past year. We look forward to incredible things in the years to come.

Sincerely,
Anne Carlson
Executive Director
Colon Cancer Coalition / Get Your Rear in Gear events
Dear Friends,

When I was unexpectedly diagnosed with colon cancer 13 years ago it forever changed my life. Because of great doctors, an amazing support team, a loving family, and the grace of God, I am a long-time survivor. But not all are equally fortunate. That’s why the Colon Cancer Coalition was formed — to give hope, to provide support, to create community, to educate and empower.

This is your organization, you are a part of us. Every survivor, caregiver, and loved one in the fight,

Success in any organization is all about ‘maniacs with a mission.’ People who dream big, dare mightily, refuse to quit, and have contagious enthusiasm and compassion. People like Steve Turner and his family who have organized a golf tournament each year in honor of their father who passed away. And Toni Bowers a colon cancer survivor herself who hosts a Barrel Race each year in honor of her husband who passed away from the disease, raising over $12,000 for the Coalition!

Since 2003, your Coalition has distributed nearly $3 million in grants to local communities. We will beat colon cancer from the bottom up! Guided by more than 1,500 active volunteers, more than 125,000 people of all ages have participated in Get Your Rear in Gear® and other Colon Cancer Coalition events, changing lives and educating consumers in more than 60 cities since 2004.

We are not at the end of our fight. Or even at the beginning of the end. But with your help, your support, and your enthusiasm, we may soon see ‘the end of the beginning’. Thank you to an amazing staff, to my fellow board members, and — most of all — to our volunteers and champions, our maniacs with a mission. Because of their efforts we may soon see a day when millions of people will never be touched by colon cancer. And that would be amazing!

Sincerely,
Jeff Smedsrud
Chairman of the Board
Colon Cancer Coalition

Jeff Smedsrud
Chairman of the Board
Faces of Blue tell the stories of colon cancer survivors, caregivers, and others impacted by colon cancer. A new story is published each day during Colon Cancer Awareness Month, putting a face to this disease.

“It is possible to live a full life even after a cancer diagnosis.”
- Kim Newcomer
Colon Cancer Survivor

** Some stories were submitted by caregivers who may not be depicted in these photos.
ALEXANDRIA, VA
Semhal Tekeste

ASHEVILLE, NC
Kim Metcalf
(Asheville Gastroenterology)

ATLANTA, GA
Michele Swing

AUSTIN, TX
Ryan Murray
(Austin Gastroenterology)

BATON ROUGE, LA
Dr. Kelly Finan
(Our Lady of the Lake Regional Medical Center)

BOSTON, MA
Brian Shelly & Caitlin Gambee

CHARLOTTE, NC
Mary-Karen Bierman & Sue Falco

CHICAGO, IL
Candice Washilewski, Patty McGrath, & Flannery Buchanan
Michael Paul
(Chris4Life Foundation)

CLEVELAND, OH
Kevin Hoffman

COLCHESTER, VT
David McClusky
(Colon Cancer Foundation of Iowa)

DES MOINES, IA
Daphne Dulude

HICKORY, NC
Kathleen Chickering
(Gastroenterology Associates, PA)

HOUSTON, TX
Lara Ryan & Kristen Ford

INDIANAPOLIS, IN
Angie Hipsher

KANSAS CITY, KC
Ginny Goddard & Kari Lorenzen
Frank & Teresa White, Honorary Chairpersons

LADD, IL
Kathy Martin

MEMPHIS, TN
Christi Holland

MERCER ISLAND, WA
Dawn Naye
(Mercer Island Rotary)

MILWAUKEE, WI
Lynn Dickinson
(Medical College of WI)

MOBILE, AL
Bill Carroll

MUSCATINE, IA
Bryan Fessler

NEW HAMPSHIRE
Katie Robert

NEW JERSEY
David & Robin Dubin
(AliveAndKickn)

NEW YORK, NY
Kathy Covey, Vanessa Steinkamp, Claudia Gutierrez, & Sarah Mitchell

ORANGE COUNTY, CA
Janna Evans

PEORIA, IL
Lindsay Warner

PHILADELPHIA, PA
Maria Grasso

raleigh, NC
Annette Smith
(Raleigh Endoscopy Center)

Rochester, MN
Geri Barrett

saratoga, NY
Diana Wernig & Kristin MacDonald

savannah, GA
Menzanna Blakley
(Nancy N. & J.C. Lewis Cancer Research Center)

SeattLe, WA
Keely O’Neill

tampa, FL
Michelle Giacomino

TINLEY PARK, IL
Celeste Hayward

twIN cITIEs, MN
Jackie Erzinger
Kim Newcomer, Honorary Chair

Tulsa, Ok
Dr. Katherine Anderson, ND Fabno
(Cancer Treatment Center of America)

WatERTOWN, SD
Deb Fallon

wICHTA, KS
J.J. Sorochty

wilkes-barre, pa
Jennifer Sobeck

WINSTON-SALEM, NC
Lyn Wooten
NEW IN 2014!

ASHEVILLE, NC
ATLANTA, GA
CLEVELAND, OH
MOBILE, AL
NEW HAMPSHIRE
NEW JERSEY
PEORIA, IL
TAMPA, FL
WATERTOWN, SD
WILKES-BARRE, PA
Top Fundraising Teams

ATLANTA
Team Shelly
Team Chelle
Bobby’s Big Booty Judys

AUSTIN
Team Stacey!
Maria Nader
Team Margie

BATON ROUGE
Cristin Gill Viguerie
Team Karl
Booty Call

BOSTON
Team Jeannine 5K4J
Bum Rushers
Sanofi Oncology Whitmore’s Warriors

CHARLOTTE
Hunt for the Cure
Charlotte Gastroenterology & Hepatology
Team Q

CHICAGO
Team Charlie
Funmi Adewole Foundation
Beauty Beats Cancer

CLEVELAND
Space’s Sweet Cheeks
Team Ingrid
Team Papi

COLCHESTER
Coates Island Cloggers
Marathon Health Colon Crusaders
Team Pauly

DALLAS/FORT WORTH
Team Debi and Bruce
Just Shake Your Rump!
Booty Shakers

DES MOINES
Team Tippy
Lori’s Cheek Squad
Hope for Brad

ELGIN
Team Lullo
Walkin’ 3 for Natalie
Carol’s Kids

HICKORY
Team LEE
CC Fighters
You don’t know Jack!

HOUSTON
Positivity Petrick
A Walk for Ian
Prew’s Crew

INDIANAPOLIS
Lucky Sevens
Be Cool And Check Your Stool
Scope for hope

KANSAS CITY
Team Shanie
Team Slayton
Andy’s Army

LADD
We’ve got the runs
Manhattan Bums
Gary’s Glutes

MEMPHIS
Dana’s Peeps
Unbreakable Bond
Rump Shakers

MILWAUKEE
Team Lisa
Trust the Journey
Cathy’s Crew

MOBILE
Team Valerie
Kellys Exterminating
The Tail Runners

MUSCATINE
Bringin’ Up The Rear
Remembering Ellen
Cancer Sucks!
NEW HAMPSHIRE
Wayne’s Behind Believers
Jan’s Clan
Community Health Institute/JSI

NEW JERSEY
Team PENTAX Medical
ACE

NEW YORK
Team Covey Love
Dashing For Diane
Michael’s Mission

ORANGE COUNTY
Team Blue
Rear View Mirror
Kick the Crap Outta Cancer

PEORIA
Team Lyons
TEAM TAMi
Social and Service Peoria

PHILADELPHIA
Hope Squad
Dans Fans
Jogging for Jeff

RALEIGH
Team Marlee
JENNeration for a Cure
LA’s Back Enders

ROCHESTER
Huntin’ A Cure for Kt
Team Gonzo
Guy’s Gang

SAN DIEGO
Superwoman
Siony

SARATOGA
Iron Krauss
Bob’s Buddies
Tush Pushers

SEATTLE
Meg’s Movement
Denise’s Drummers for Bummers
Team Alicia

TAMPA
Team Still STRONG
Team Sam
The Hiney Helpers

TINLEY PARK
Team*Kristin
Rick’s Weeoo Walkers
Team 4th of Joe-ly

TULSA
Butt Buddies
Saint Francis Cancer Center
Team Kelli

TWIN CITIES
Drag’n Flyers
JB’s Poo Crew
Beth’s Brigade

WATERTOWN
Jack Waba Team
Team Carol
RENEE’S REAR-ENDers

WICHITA
The A Team
McKay’s Militia
Mitchell’s Milers

WILKES-BARRE
Team Shaffer
Kappa Psi - Wilkes University

WINSTON-SALEM
Ashleigh’s Journey
TEAM ROGER!
WAKE Against CRC

BA TON ROUGE

HOUSTON

MU SCAT IN E

colon cancer coalition 2014 annual report | 9
Benefits

In 2014, volunteers raised awareness and funds for the Colon Cancer Coalition with hard work and creative efforts. These unique benefits are a great way to get people to come together for a great cause. You can use the list of 2014 benefits below to get you started on your fundraiser or visit our website for a list of great ideas!

G-MEN BENEFIT CONCERT
Thursday, January 9
Minneapolis, MN

BOOTY BALL
Saturday, January 18
Hopkins, MN

APRICOT LANE® BOUTIQUE “RETAIL THERAPY”
Saturday, Feb 8
Mendota Heights, MN

MITCH TURNER DRIVE AWAY CANCER CLASSIC
Saturday, April 26
Clemmons, NC

KNIGHTS OF SUFFERLANDIA CHALLENGE
Sunday, April 27
Newtown Square, PA

BEERS FOR REARS
Sunday, May 18
Waconia, MN

KICK CANCER AT SCHWAN’S USA CUP
Wednesday, July 16
Blaine, MN

NEVER REGRET. GET SCREENED.
(In partnership with Fight Colorectal Cancer)
Sunday, July 20
Bloomington, MN

WIFFLIN’ VS CANCER CLASSIC
Saturday, July 26
New Hope, MN

PAULINE SMITH MEMORIAL GOLF OUTING
Saturday, September 13
Wixom, MI

JERRY BOWERS 5D MEMORIAL BARREL RACE
Saturday, November 8
Vancleave, MS
Bill Salden and Paul Schueble

Bill Salden was diagnosed with colon cancer in December of 2011.

A good family friend and owner of Chumly’s Bar, Paul Schueble, was then diagnosed with colon cancer in 2012. “Beers for Rears” was planned as a benefit for Get Your Rear in Gear® - Twin Cities in 2014. And yes, there was beer involved.

Chumly’s Bar was packed for the event. There was unlimited beer for $20 a cup along with a silent auction, cancer bracelets and team t-shirts. Bill, who was placed on hospice four days before the event, was able to attend for a few hours. The support was overwhelming; the bar was so crowded that many people could not even get in. All in all, about 200 people attended with a total of $11,569 raised for Get Your Rear in Gear - Twin Cities.
Grants + Funded Programs

Along with the Colon Cancer Coalition, our volunteer Get Your Rear in Gear® event directors help allocate funds raised to new and existing programs for colon cancer education, screening, prevention, and support in their community.

Candice Washilewski, local event director for Get Your Rear in Gear - Chicago, and Anne Carlson, executive director for the Colon Cancer Coalition present a check to fund Adventist Hinsdale Hospital’s nurse navigator program and creation of educational materials for colon cancer treatment and prevention.
ALEXANDRIA
American Cancer Society
Tony Snow & Betty Jo Caregiver Fund

AUSTIN
Cancer Support Community Central Texas
Northwest Family YMCA

BATON ROUGE
Our Lady of the Lake RMC
WBRZ Public Awareness Campaigns
Cancer Services of Baton Rouge

BOSTON
Cancer Support Community-MA South Shore
Massachusetts League of Community Health Centers
Boston Health Care for the Homeless

CHARLOTTE
Cost of Cancer Grant
Yvette W Ferris Foundation
Wind River Services
Vitamix Survivor Support
Colonoscopy screening care at Charlotte Gastroenterology
Chris4Life Colon Cancer Foundation - Colontown
Presbyterian Cancer Center
Novant Healthcare Foundation

CHICAGO
Lurie Cancer Center
Chris4Life Colon Cancer Foundation - Love Your Butt
Adventist Hinsdale Hospital Foundation

CONCORD
Mary Hitchcock Memorial Hospital/New Hampshire Colorectal Cancer Screening Program

DES MOINES
Colon Cancer Foundation of Iowa

ELGIN
Advocate Sherman Hospital

HICKORY
Frye Regional Medical Center Auxiliary
Catawba Valley Medical Center

INDIANAPOLIS
Public Awareness Billboard Campaign

KANSAS CITY
Truman Medical Center Charitable Foundation
YMCA of Greater Kansas City
Public Awareness Billboard Campaign

LADD
Bureau Co. Health & Wellness
Illinois Valley Community Hospital
St. Margaret's Health

MEMPHIS
Church Health Center

MERCER ISLAND
Swedish Cancer Institute

MILWAUKEE
Medical College of Wisconsin

MOBILE
Victory Health Partners

MUSCATINE
UnityPoint Health - Trinity Muscatine

ORANGE COUNTY
AccessOC

PHILADELPHIA
America Association for Cancer Research
American Cancer Society
Abramson Cancer Center of the University of Pennsylvania
Jefferson University Hospital

ROCHESTER
Minnesota Department of Health - Sage Scopes

SAN FRANCISCO
Strides for Life

SARATOGA
Saratoga Hospital Foundation

SAVANNAH
Nancy N & JC Lewis Cancer Pavilion

SEATTLE
Evergreen Healthcare Foundation

TINLEY PARK
The Cancer Support Center

TULSA
Assistance in Health Care, Inc.

TWIN CITIES
Genetics Awareness Video Series
American Indian Cancer Foundation
Minnesota Department of Health - Sage Scopes

WICHITA
Victory in the Valley
Public Awareness Billboard Campaign

WINSTON-SALEM
Wake Forest Baptist Medical Center - Action Health Cancer Services, Inc.
2014 Impact

40 RUN/WALK EVENTS + 11 BENEFITS

25,000 RUN/WALK PARTICIPANTS NATIONWIDE

51 HOST CITIES

1,800 VOLUNTEERS

$2.2 MILLION RAISED TO FIGHT COLON CANCER

THE SUCCESS CELEBRATED OVER THE YEARS WOULD NOT BE POSSIBLE WITHOUT THE TIRELESS WORK OF OUR VOLUNTEERS.
Financial

2014 Balances

Total Current Assets: $1,277,212
Grants & Awards Payable: $1,125,806
Other Liabilities: $40,847
Unrestricted Net Assets: $110,559
About Us

**COLON CANCER COALITION**

The Colon Cancer Coalition is a leading source for colon cancer education and awareness, encouraging screening for the nation’s No. 2 cancer killer: colon cancer. Because colon cancer is treatable when caught early, we encourage all people get educated and get the appropriate screening.

Funds raised through our signature Get Your Rear in Gear® national event series are granted back to the local community to increase screening and raise awareness. Millions of dollars have been granted by the Colon Cancer Coalition to programs that promote early detection, prevention, screening, and patient support services for this preventable disease.

What started as one woman — in one community — reacting to the loss of her sister, has become a nationwide movement. What impact can you make in your community to prevent more people from dying of colon cancer?
Connect with Us!

BOARD

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Chairman of the Board
CEO, Healthcare.com

JACK ABDO
Treasurer
Partner, Abdo, Eick & Meyers

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West Coast Chairman
President & CEO, Pacific Health Alliance
Founder, Strides for Life Colon Cancer Foundation

RANDY LOPEZ
Board Member
Founder, Chief Instigator, JaKE Agency

KRISTIN LINDQUIST
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Consultant

MATT FLORY
Board Member
Account Representative, State Health Systems,
American Cancer Society, Inc.

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Executive Director

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KATE KREBS
Outreach + Market Director

CHRISTIE LOCKHART
Senior Program Manager

JACKIE ERZINGER
Program + Corporate Relations Manager

STACY ZWERDLING
Program Manager

CODY BROWN
Program Manager

SARAH DEBORD
Communications Specialist

TESSA RITTBERG
Graphic Designer

Thank you to our event photographers!

3.14 Photography by Llyod & Cindy Berry
Andre Wilson
AVH ART
Blue Sky Photography
Carlisle Photography
Fafi Photography
Geoff Johnson from Watersky Photography
Jenn Ocken Photograph

Mark AJ Zaremba
Miyan Levenson
Muscatine Running Club
Pictures & Posters
Rick Mayo / Mile 90 Photography
Rosy Hue
Sugar Land Photography