



Colon Cancer Coalition Quick Facts

- In 2004, the Colon Cancer Coalition is started as one woman's reaction to the loss of her sister at the young age of 46.
- The first Get Your Rear in Gear® event is held March 26, 2005, at Lake Harriet in Minneapolis.
- In 2015 the Colon Cancer Coalition launched a new event series, the Tour de Tush™ bike ride and Get Your Rear in Gear Run/Walk events happen in 29 states across the country.
- Through Get Your Rear in Gear events, the Colon Cancer Coalition raises funds to increase screening and awareness for colon cancer, the nation's No. 2 cancer killer. Money stays in the local community where it is raised.
- Nearly 50 Get Your Rear in Gear events are produced annually in states across the country and the list is growing.
- As a member of the National Colorectal Cancer Roundtable (NCCRT), the Colon Cancer Coalition has partnered with other like-minded organizations on the goal of increased colorectal screening rates to 80% by 2018.

Mission Statement

Empower local communities to promote prevention and early detection of colon cancer and to provide support to those affected.

Brief timeline of the Colon Cancer Coalition

- 2004 – Colon Cancer Coalition is formed, the first call to action is to host the Twin Cities' first colon cancer awareness event.
- 2005 – Original Get Your Rear in Gear® event is held in Minneapolis. This inaugural event shatter's expectations of 500 people and attracts 1,200 runners and walkers. Raising over \$75,000.
- 2006 – Twin Cities event more than doubles to 2,600 participants and raises over \$130,000.
- 2007 – Get Your Rear in Gear expands to San Francisco and Austin, Texas.
- 2008 – Five more Get Your Rear in Gear events are added, bringing the total to eight.
- 2009 – 13 Get Your Rear in Gear races are held.
- 2010 – Get You Rear in Gear expands to 23 races in 15 states.
- 2011 – Get Your Rear in Gear hosts 36 races in 23 states.
- 2012 – 38 run/walk events are hosted in communities across the United States.
- 2013 – Through the end of 2013 run/walk events have been held in over 51 communities.
- 2014 – 40 run/walk events and 11 benefits raise \$2.2 million to fight colon cancer.
- 2015 – The launch of a second event series (a bike ride) and the biggest year for run/walk events at 45.



A Colon Cancer Coalition Event