Colon Cancer Coalition
Quick Facts

• In 2004, the Colon Cancer Coalition is started as one women’s reaction to the loss of her sister at the young age of 46.

• The first Get Your Rear in Gear® event is held March 26, 2005, at Lake Harriet in Minneapolis.

• In 2015 the Colon Cancer Coalition launched a new event series, the Tour de Tush™ bike ride and Get Your Rear in Gear Run/Walk events happen in 29 states across the country.

• Through Get Your Rear in Gear events, the Colon Cancer Coalition raises funds to increase screening and awareness for colon cancer, the nation’s No. 2 cancer killer. Money stays in the local community where it is raised.

• Nearly 50 Get Your Rear in Gear events are produced annually in states across the country and the list is growing.

• As a member of the National Colorectal Cancer Roundtable (NCCRT), the Colon Cancer Coalition has partnered with other like-minded organizations on the goal of increased colorectal screening rates to 80% by 2018.

Mission Statement
Empower local communities to promote prevention and early detection of colon cancer and to provide support to those affected.

Brief timeline of the Colon Cancer Coalition
2004 – Colon Cancer Coalition is formed, the first call to action is to host the Twin Cities’ first colon cancer awareness event.
2005 – Original Get Your Rear in Gear® event is held in Minneapolis. This inaugural event shatters expectations of 500 people and attracts 1,200 runners and walkers. Raising over $75,000.
2006 – Twin Cities event more than doubles to 2,600 participants and raises over $130,000.
2007 – Get Your Rear in Gear expands to San Francisco and Austin, Texas.
2008 – Five more Get Your Rear in Gear events are added, bringing the total to eight.
2009 – 13 Get Your Rear in Gear races are held.
2010 – Get You Rear in Gear expands to 23 races in 15 states.
2011 – Get Your Rear in Gear hosts 36 races in 23 states.
2012 – 38 run/walk events are hosted in communities across the United States.
2013 – Through the end of 2013 run/walk events have been held in over 51 communities.
2014 – 40 run/walk events and 11 benefits raise $2.2 million to fight colon cancer.
2015 – The launch of a second event series (a bike ride) and the biggest year for run/walk events at 45.