

MAKE AN IMPACT

FUNDRAISE YOUR WAY!

Host a community fundraising event



COMMUNITY FUNDRAISER RESOURCE KIT

YOU ARE UNIQUE AND SO IS YOUR SUPPORT

Are you motivated by personal experience? Do you want to support a great cause? Do you like the feeling of helping others? Whatever the reason you have chosen to plan a community fundraising event, we are honored you have chosen the **Colon Cancer Coalition!**

Anyone can fundraise on behalf of the Colon Cancer Coalition. The type of fundraiser you choose is limited only by your imagination.

Thank You!

GETTING STARTED

We appreciate the generous support of our community friends and neighbors. We simply ask that your event be credible, reputable and in line with the mission of the Colon Cancer Coalition, and all participants understand that the event is not produced by or the responsibility of the Colon Cancer Coalition.

1. Contact us at fundraising@coloncancercoalition.org
2. Work with the Colon Cancer coalition to create a community fundraising event page and event flyer.
3. Advertise your event through Facebook and local newspapers.
4. Get fundraising!

FREQUENTLY ASKED QUESTIONS

If your question is not answered below please contact the Colon Cancer Coalition at stacy@coloncancercoalition.org or 612-986-5028. We look forward to working with you through your planning process!

Why support the Colon Cancer Coalition?

The Colon Cancer Coalition is dedicated to increase screening rates for colorectal cancers. Right now screening is the BEST way to PREVENT colorectal cancer.

How do I make my donation?

- Your online community fundraising page will take donations directly to the Colon Cancer Coalition on behalf of your event. These donations are tax deductible to your donor.
- Proceeds from your event should be mailed to the Colon Cancer Coalition within 30 days of the event.

Mail donations to:
Colon Cancer Coalition
5666 Lincoln Drive, Ste 270
Edina, MN 55436
(Please do not send cash through the mail)

Will each of my donors get a receipt for their donation?

- Because your event is not directly planned by the Colon Cancer Coalition, donors will not receive a receipt for their donation unless a check is made out directly to the Colon Cancer Coalition or a donation is made directly through your online community fundraising page.
- If a cash donation is received from a donor who would like to receive an acknowledgment letter, please use the Donation Form, available upon request.

Does the Colon Cancer Coalition accept matching gifts?

Yes! Matching gifts are a terrific way to double your donor gift! Donations must be made out directly to the Colon Cancer Coalition in order to qualify for a matching gift through an employer.

What event support is the Colon Cancer Coalition NOT able to provide?

The Colon Cancer Coalition is happy to support your event in many ways; however, we are unable to provide the following:

- Donor Mailing Lists
- Insurance
- Raffle Coverage*
- Volunteers
- Event Expenses
- Giveaways
- Media Contacts & Publicity
- Merchandise Sales

*The Colon Cancer Coalition is unable to secure a raffle permit for your event.

What if my event loses money?

The Colon Cancer Coalition will not supply any funding for your event and will not be responsible for any debts incurred.

- All contracts, rentals, purchases must be made in your name and not the Colon Cancer Coalition.
- Our EIN is not available for use.

Can I use Colon Cancer Coalition logo on my own materials?

The Colon Cancer Coalition will provide a flyer that you can use to promote your event. Your flyer will be created for your review after the proposal review. Please allow an additional 10 business days for flyer creation.

- The Colon Cancer Coalition logos are registered trademarks and cannot be legally reproduced without permission.
- You may not state or imply that the Colon Cancer Coalition sponsors your event.
- Any additional materials must be reviewed and approved by the Colon Cancer Coalition before they are used.

Materials should be sent to stacy@coloncancercoalition.org for approval. Please allow two business days for approval of your materials. *The Colon Cancer Coalition marketing team reserves the right to request changes to the use of the logos.*

- Fundraisers may not use the copyrighted information, logos, trademarks, or service marks on our website without the express written consent of the Colon Cancer Coalition.



The Colon Cancer Coalition is a leading source for colorectal cancer screening, education, and awareness across the country. We want all people to understand their risk factors and get the right screening at the right time.

RIGHT NOW SCREENING IS THE BEST WAY TO PREVENT COLORECTAL CANCER.

THE PROBLEM

1 in 24 develops colon cancer.



51% of those **50-54** have not been screened.

1 in 5 colorectal cancer patients are diagnosed between 20-54.



OUR GOAL

Prevent more lives from being cut short by colorectal cancer.



THE IMPACT

- ↑ Increase
 - * Awareness
 - * Screening
 - * Early detection
- ☆ support patients
- ♥ save lives